December 21, 2023

Medical College of Wisconsin

8701 W Watertown Plank Rd

Milwaukee, WI 53226

Dear Hiring Manager:

I am writing to express my strong interest in the corporate/strategic communications internship at the Medical College of Wisconsin this upcoming summer. I was very excited to see the Corporate/Strategic Communication Internship, which matches my skills and the strategic communications degree I am pursuing at Flagler College.

The opportunity to apply my writing and strategic communication abilities in healthcare as an intern for the Medical College of Wisconsin would allow for me to share and gain skills related to internal communication. I am specifically pursuing an internship with the prestigious Medical College of Wisconsin due to my interest in working in healthcare as well as your innovation in education and community engagement. I would welcome the opportunity to work for an organization at the forefront of medicine and medical communication in Wisconsin.

Through my coursework and work experience, including managing social media and communications for a business, I have developed skills in strategic writing, digital marketing and relationship-building. As my resume shows, I have demonstrated additional marketing duties by managing a social media platform and creating content for Kohler Hospitality. Through my time with Kohler, I learned the importance of communicating effectively throughout departments to meet timelines and exceed expectations. Additionally, as the Director of Member Recruitment for the Public Relations Student Society of America, I have had the opportunity to gain public relations experience firsthand, through meeting with local marketing and public relations specialists as well as planning and hosting on campus recruitment fairs. In my health communication course last semester, I crafted an original environmental health campaign, working with a small group to target a specific audience in a topic we were interested in.

With my passion for healthcare combined with my academic and extracurricular experiences in communication, I believe I am a fit for the Corporate/Strategic Communications Intern role. It would be an immense privilege to learn from and collaborate with the Medical College of Wisconsin’s team over the summer. Thank you for your time and consideration, and I hope to have the opportunity to discuss this role further.

Sincerely,

Holly Hinton