September 24th, 2024 Whirlpool Corporation,

Please consider the application materials attached for consideration regarding your Summer Sales Internship role. With a strong academic background in Sales and Business Marketing, complemented by practical experience in sales roles, I am eager to contribute to your team and further develop my skills in a dynamic environment like Whirlpool.

I am currently pursuing my degree at Western Michigan University and have maintained a GPA of 3.83. This reflects my commitment to academic excellence and my ability to manage multiple priorities effectively. My recent role as a Mobility Specialist at Freedom Motors USA honed my persuasive communication skills as I tailored mobility solutions for clients with disabilities. This experience has not only refined my sales techniques but also instilled a deep understanding of customer needs. I was successfully able to bring in $450,000 in revenue for Freedom Motors. I believe that these skills would transfer well for the sales internship role.

In my internship as an Inside Sales Representative at Freedom Motors, I successfully managed over $5 million in dealership purchases while creating and maintaining over 15 accounts nationwide. This role required strong analytical skills and a keen eye for detail, which I believe will be invaluable in assisting with marketplace effectiveness evaluations and developing strategic sales plans during my internship at Whirlpool.

I am particularly drawn to this internship because of Whirlpool’s commitment to innovation and improvement in consumers' lives. My experience as a Teaching Assistant at the Haworth College of Business allowed me to enhance my presentation and communication skills while mentoring peers, further preparing me to contribute to Whirlpool’s incredible sales team.

I look forward to the ability to advance my professional experience with Whirlpool. I would be happy to answer any questions you may have and would appreciate the opportunity to interview with you. I have attached my resume for review, and you may contact me by phone or email at

(248) 390-1663 or mark.j.meyers@wmich.edu. Thank you, in advance, for the time and consideration of my application.