Nathan Evans

Kalamazoo, Michigan | (616) 632-4209 | n[athan.j.evans@wmich.edu](mailto:Nathan.J.Evans@wmich.edu) | [www.linkedin.com/in/evans-nate/](http://www.linkedin.com/in/evans-nate/)

To Whom It May Concern,

I am excited to apply for the Marketing and Communications Internship in the Orthopedic Instruments division at Stryker for the summer of 2025. With a strong foundation in digital marketing, content creation, and brand strategy, I am eager to bring my creativity and analytical mindset to a company known for its innovation and global impact.

As a Digital Marketing and E-Commerce major at Western Michigan University, I have developed expertise in SEO, Adobe Creative Suite, photography, and data-driven marketing. My coursework in website optimization, campaign management, and audience engagement has prepared me to contribute effectively to Stryker’s marketing team. I have also gained hands-on experience applying these skills in both academic and professional settings, further refining my ability to craft compelling marketing strategies.

The opportunity to work at Stryker is meaningful to me. I have seen firsthand the impact of Stryker’s innovations, as both my mother and grandmother regained mobility after knee replacements. Their experiences have deepened my appreciation for the

life-changing work that Stryker does, and I am eager to apply my marketing skills to help further the company’s mission of improving lives.

Additionally, as a Student Digital Marketing Consultant for Knight Watch Inc., I conducted a full SEO audit, optimizing website structure and content to improve search visibility and user engagement. This experience demonstrates my ability to apply

data-driven insights to marketing strategies. I also collaborated with team members to develop digital advertising strategies, reinforcing my ability to work in a dynamic, results-oriented environment.

I am confident that my combination of creative storytelling, strategic marketing, and technical proficiency aligns well with Stryker’s commitment to excellence in healthcare innovation. I welcome the opportunity to discuss how my skills can support your team’s goals. I am available for an interview at your earliest convenience and can be reached at (616) 632-4209 or [nathan.j.evans@wmich.edu.](mailto:nathan.j.evans@wmich.edu)

Thank you for your time and consideration. I look forward to the possibility of contributing to Stryker’s marketing success.

Best regards, Nate Evans