2830 N. Cramer St

Milwaukee, WI 53211

February 23, 2024

Northwestern Mutual

720 E. Wisconsin Ave

Milwaukee, WI 53202

Dearing Hiring Manager:

I am writing to express my strong interest in the communications and public relations internship at the Northwestern Mutual headquarters in Milwaukee this upcoming summer. I was very excited to see this position, which matches my skills and the strategic communication degree I am pursing at Flagler College.

The opportunity to apply my writing and strategic communication abilities as an intern for Northwestern Mutual would allow for me to gain communication and public relation skills outside of the classroom. I am specifically pursuing an internship with Northwestern Mutual due to their innovation in insurance and investments. Growing up in Wisconsin, I have become familiar with the Northwestern Mutual Foundation, which aims to search for treatments for childhood cancer as well as supporting the struggling families. I would welcome the opportunity to work for an organization that is incredibly successful, while also holding a strong commitment to helping their community.

Through my coursework and work experience, including managing social media and communications for a business, I have developed skills in strategic writing, digital marketing and relationship-building. As my resume shows, I have demonstrated additional marketing duties by managing a social media platform and creating content for Kohler Hospitality. Through my time with Kohler, I learned the importance of communicating effectively throughout departments to meet timelines and exceed expectations. Additionally, as the Director of Member Recruitment for the Public Relations Student Society of America, I have had the opportunity to gain public relations experience firsthand, through meeting with local marketing and public relations specialists as well as planning and hosting on campus recruitment fairs.

With my previous work building a social media platform for a business combined with my academic and extracurricular experiences in communication, I believe I am a fit for the communications and public relations internship at Northwestern Mutual. It would be an immense privilege to learn from and collaborate with Northwestern Mutual’s team this summer. Thank you for your time and consideration and I hope to have the opportunity to discuss this role further.

Sincerely,

Holly Zufelt